The city School
**North Nazimabad Boys Campus**

**Business Studies**

**Blog sheet: 1**

**Date:** 22-04-2018
**Teacher:** Shahrukh Siddiqui

CLASS 9:

Q1 Define organization structure and explain its usefulness. (5)

Q2 Define the following terms

 . Chain of command

 . Delegation (5)

CLASS 11:

Q.1 Define marketing mix and explain its objectives. (6)

Q. 2 Define cash-flow forecast and discuss why it is useful to solve cash-flow problems. (4)